

Recognition



GUJARAT TECHNOLOGICAL UNIVERSITY
INTERNATIONAL INNOVATIVE UNIVERSITY
Accredited with A+ grade by NAAC



VYAVASAYI VIDYA PRATISHTHAN

387-Kich School of Design

C/O, IPSA, V.V.P. Campus, Opp. Motel The Village, Vajdi-Virda,
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AN IPSA INITIATIVE
AFFILIATED BY GUJARAT TECHNOLOGICAL UNIVERSITY

B I D Bachelor in Interior Design
4 Years Full-time, Undergraduate Programme



VYAVASAYI VIDYA PRATISHTHAN

Photo Courtesy : Bansri Chauhan

“Designing Designers”

*Curate “Professionally
Ready Professionals By
The Professionals”*

Vyavasayi Vidya Pratishthan **VVP - TRUST**

Vyavasayi Vidya Pratishthan Trust is set up by Rajkot Nagrik Sahakari Bank Ltd. to promote quality education in various fields of academics.

The Trust was founded in 1996 with the objective of meeting educational needs of State & of Region. The trust prides itself of establishing the first Engineering college in 1996 and first Architecture college in 2000 at Rajkot, the hub of Saurashtra & Kutch region.

Management Team



Shri Kaushikbhai Shukla
Trustee



Dr. Narendrabhai Dave
Trustee



Shri Harshalbhai Maniar
Trustee



Dr. Sanjivbhai Oza
Trustee



Ar. Kishorebhai Trivedi
Director - IPSA

ABOUT KICH



Kich, an Indian MNC, leads in architectural hardware products, Railings & more. Since 1992, Kich has been prioritizing quality & reliability. With a vast network of dealers & dedicated team across the Nation, 75+ Product Galleries in India & Overseas, delivering 6000+ products & outstanding customer service across 42+ countries. Due to its remarkable quality & exceptional pre and post services, the company has received 13+ national & international awards. A visionary founder of Kich, Shri Chimanbhai Hapani, and his 3 sons drive Kich's remarkable progress. Kich operates from a state-of-the-art 5 manufacturing facilities which spreads in more than 3,50,000 sq. ft. in Rajkot. Kich also has multi-facility headquarters spread across 40,000 sq. ft. areas which holds a LEED India NC GOLD rating from the Indian Green Building Council.

ABOUT KICH SCHOOL OF DESIGN

This course is derived to bridge a gap between education and professional practice which eventually is very vast. The focus is to Design Designers who are professionally ready and hold strong character in design sensitivities and ethics in profession. Kich joined hands with IPSA and VVP trust to develop this course which is affiliated to GTU.



Shailee Trivedi
Principal

Shailee Trivedi did her Bachelors in Interior design from Ringling school of Arts and Design from Sarasota, Florida in 2000. She started her practice of Interior Design in 2000 and won many Design Awards in various categories. She took an introspecting break of few years and finished two masters: Masters in Interior and Living Design from Domus Academy, Italy and Masters of Architectural Lighting design and Design Management from University of Wismar, Germany in 2015.

She runs two parallel practices. Interior Design practice of 24 years with complete solution of Lighting, landscaping and Interiors and Architectural Lighting Design Practice since last 8 years. She is currently working on various Urban Redevelopment projects with Government of India.

She is also a Visiting Faculty at Masters in Interior Design Course in CEPT and have curated a vertical called "Poetry of Light".

She is associated with Indian Institute of Interior Designers (IIID) since 2006 and served as Chairperson of Saurashtra Regional Chapter for the Term 2021-23.

She joined International Association of Lighting Designers (IALD) in 2020 as an Associate member and a Founder member of Lighting Design Association of India (LIDAI). She is also serving as Core Segment INDIA team in International Lighting movement WOMEN IN LIGHTING.

Academic Advisory Board



**Prof. Krishna Shastri
Ahmedabad**

Prof. Krishna Shastri brings over three decades of expertise in design education to KSD (Kich School of Design). As the Acting Dean and Chairman of the Board at Auro University School of Design for the past seven years, she has spearheaded

innovative approaches to design pedagogy. Prior to this, Prof. Shastri served as a distinguished faculty member at CEPT University for 25 years, contributing significantly to the field of design. Her academic journey began with a Master's in Architecture and Urban Design from Washington University in St. Louis, solidifying her foundation for shaping future generations of designers. As an esteemed member of our Academic Advisory Board, Prof. Shastri enriches KSD with her wealth of experience and visionary leadership.



**Ar. Madhvi Desai
Ahmedabad**

Madhavi Desai is an architect, researcher, writer, and a teacher. She was an adjunct faculty at CEPT University, Ahmedabad, (1986-2018). She has had Research Fellowships from ICSSR, Delhi, the Aga Khan Program for Islamic Architecture, MIT, USA, Sarai,

Delhi and the Getty Foundation, USA. She is a co-founder of Women Architects Forum and more recently, the Feminist Collective in Architecture. She is the co-author, author, or editor of 7 books on Indian architecture.



**Ar. Tanuja Kanvinde
New Delhi**

Tanuja - a Fellow of the Indian Institute of Architects and a graduate of Visvesvaraya College of Engineering is a partner at the studio practice of Kanvinde, Rai and Chowdhury, New Delhi. In her professional journey of over 40 years, She has been actively involved in academics, having been a Visiting

Professor at the School of Planning and Architecture, New Delhi for over 2 decades and has also served on the Board of Studies of several Institutes of repute. She has been on the jury of several National Architectural and Interior Design Competitions. An invited guest speaker at many seminars and conferences, she has herself curated many symposiums and seminars.



**Prof. Rishabh Jain
Ahmedabad**

Rishabh Jain works as an Associate Professor and Program Chair (B.Des - Product/Communication Design) at the Faculty of Design, CEPT University. His research and writings explore the idea of craft beyond traditions and objects, delving into a contemporary perspective on Building Crafts in India. With over ten

years of experience in academia, he has a proven track record of curriculum development and program leadership. He has designed and curated several exhibitions, and publications, conducted seminars and workshops, and authored papers at national and international platforms.



Preparing for the Profession



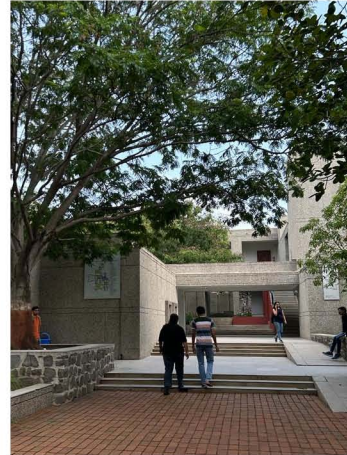
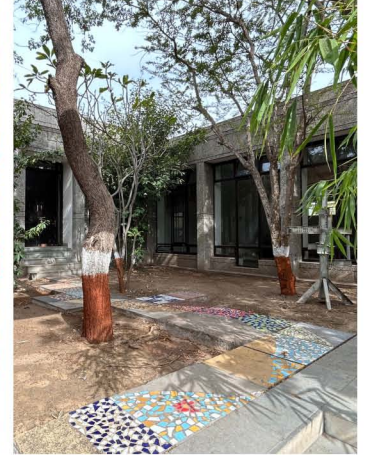
You deserve the best learning Environment and Education



"State of Art" CAMPUS



19th JK AYA State Architect of the year award for Best Architecture Educational Building



Team KSD

Faculties

Shaltee Trivedi

Principal KSD, Masters of Interior Design,, Italy
Masters of Architecture Lighting Design and
Design Management, Germany Professional Practice of 24 years

Prof. Hitesh Changela

Bachelor of Architecture,
SCET Surat

Id. Viral Patel

Bachelor of Interior NSID, Rajkot

Prof. Jayesh Shukla

Bachelor of Arts (Fine Arts)
PG Diploma (Print Making)
M.S. University, Baroda

Prof. Rushikesh Kotadia

Bachelor of Architecture
IPSA, Rajkot
Master of Planning (Housing),
CEPT University, Ahmedabad
Master of Science (URP)
ITC Netherland

Nirav Rakhasiya

Bachelor of Interior NSID, Rajkot

Id. Upal Sakariya

Bachelor of Interior NSID, Rajkot

Id. Gaurav Ranpariya

Bachelor in Interior Design, NSID

Id. Darshita Joshi

Bachelor in Interior Design, NSID

Prof. Urja Mankad

BA, English – Saurashtra University
MA, English – Saurashtra University
Ph.D., Saurashtra University

Prof. Rupesh Patel

Master of Architecture
(Settlement Conservation)
CEPT University, Ahmedabad

Prof. Riddhi Shah

Bachelor of Architecture IPSA, Rajkot
M. Phil, Master of Architecture
(Theory & Design) CEPT University,
Ahmedabad

Prof. Kavya Mankad

Bachelor of Architecture IPSA, Rajkot
Master in Architecture,
(History & Research),
CEPT University, Ahmedabad

Ar. Abhishek Panelia

Bachelor of Architecture IPSA, Rajkot

Ar. Anuj Dharania

Bachelor of Architecture IPSA, Rajkot
Diploma in Civil Engineering,
Advance Diploma In Structural Engineering

Ar. Sagar Pankhaniya

Bachelor of Architecture IPSA, Rajkot
Master in Urban & Regional Planning

Admission Procedure & Eligibility

Candidate should pass HSC (10+2) in arts/commerce/science or equivalent with minimum 45% (for reserved category minimum 40%) and clear drawing test as may prescribed by GTU.

FINANCIAL SUPPORT

- **Laptop subsidy** : Rs. 7,500/- subsidy to all 1st year students
More than 31.0 Lacs rupees subsidy already given
- **Insurance of Student Guardian** : ‘Accidental Insurance policy’ for Guardian of all students
More than 4.5 Lacs rupees premium already paid.
- **‘NASA membership’ fees to all students** : More than 5.0 Lacs rupees scholarship already given.
- **Student Health-check** : Free ‘Thalassemia Test’ for all 1st year students.
- **MYSY Scholarship** : More than 125 Lacs rupees scholarship already given
- **‘Free Ship Card’ to all SC and ST students** : More than 3.5 Lacs rupees scholarship already given
- **Gujarat State Construction Worker Scholarship** : More than 4.0 Lacs rupees scholarship already given
- **‘SEBC Scholarship’ to all applicable students**
- **‘Merit cum Means’ based scholarship for minorities**